



ZOOM LAUNCHES TrustPort

PRODUCT
LAUNCH



Zoom Technologies has brought the No.1 anti-virus product 'TrustPort' to India.

European security software provider TrustPort has entered the Indian market through a tie-up with Hyderabad-based network and security solutions firm Zoom Technologies.

The company has drawn up plans to invest €2 million over the next two years to strengthen its presence in the Indian market and set up a knowledge centre in Hyderabad.

TrustPort Inc., has a market presence in almost sixty countries of the world. Zoom technologies are the official distributors for Trustport in India as well as Middle-east Asia.



Partners for Mutual Benefits

Zoom technologies officially launched the Trustport product in India in October 2010. Vladislav Nemec, chief executive officer of TrustPort Inc., announced Trustport's decision to have its operational and support services in Hyderabad at the launch event.



Zoom Team at the Launch Event

As part of the tie-up, Hyderabad will be the hub of TrustPort operations in APAC. Zoom Technologies will apply its domain expertise in this market to expand the reach of TrustPort in the sub-continent. Zoom will establish a strong channel partner network across the country to penetrate the market.



Media covering the event

TrustPort and Zoom will also establish a 25-seat Knowledge Center in Hyderabad to cater to the English speaking markets of Middle East and APAC region for TrustPort products.

ZOOM TECHNOLOGIES

Zoom Technologies has set up a round-the-clock support centre in Ameerpet. With its band of experienced networking and technical personnel, Zoom will provide technical assistance for Trustport products. Besides technical support, product manufacturing, production and distribution will also be done by Zoom technologies in Hyderabad.

A large promotional poster for TrustPort TOTAL PROTECTION 2011. The poster features the TrustPort logo and a comparison table showing its performance in reactive and proactive virus detection compared to other leading antivirus solutions. It also lists the features of the 2011 edition and provides contact information for Zoom Technologies.

TrustPort
Data Security
YOU CAN TRUST US

TrustPort TOTAL PROTECTION Edition 2011

WORLD's No.1
in Reactive Detection
(Ability to detect known VIRUSES)

| | |
|------------|--------|
| TrustPort | 97.74% |
| Kaspersky | 90.91% |
| Symantec | 70.16% |
| Quick Heal | 69.64% |

WORLD's No.1
in Proactive + Reactive
(Ability to detect unknown VIRUSES)

| | |
|------------|--------|
| TrustPort | 93.53% |
| Kaspersky | 85.40% |
| Symantec | 53.76% |
| Quick Heal | 51.18% |

BUY TrustPort TOTAL PROTECTION- Edition 2011
(Anti-Virus **Plus+** Internet Security **Plus+** Firewall
Plus+ USB Antivirus **Plus+** Data Shredder
Plus+ Crypto Storage for your confidential data)

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Trustport products use powerful antivirus technology based on multiple scanning engines and is ranked among the top antivirus solutions in the world, in terms of viruses and spyware detection. Known for its many firsts, Zoom technologies has proudly added another feather to its cap with this new venture.